

SWINDON TOWN

FOOTBALL CLUB



Division 3

1974 - 1975

Official Programme 10p



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NEWS & VIEWS

To me it seems ironical we should be playing Blackburn Rovers in Division 3 of the Football League. A great club, steeped in tradition as a Division 1 team, and a fine cup winning side. Probably their outstanding period occurred before World War 1 but the greater part of their existence has been as members of Division 1. In all since becoming founder members of the League in 1888 they have spent 54 seasons in Division 1, 18 in Division 2, and from 1971 in Division 3. Actually Blackburn was in Division 1 in 1966.

To date there has only been four encounters between the clubs in league games, all in Division 2.

1969 - 70 Swindon 1 - 0 Away 0 - 2
Swindon's scores first

1970 - 71 Swindon 3 - 0 Away 0 - 1

At the end of the latter Blackburn Rovers were relegated to Division 3.

We have met three times in the F.A. Challenge Cup. The first time was in 1921-22 at Swindon when Blackburn won 1 - 0, by a penalty goal in the closing minute of the game. Playing at left-back on that occasion was one named Tommy Wyht, who a couple of seasons later joined Swindon Town, and played a major part in a famous cup victory at Crystal Palace, after a home draw.

Quite a character was Tommy. The two clubs did not meet again in the cup until 1967-68 when Swindon won 1 - 0 in the Third Round, and in 1969-70 again in the Third Round, Swindon won 4 - 0 at Blackburn. Swindon also defeated Blackburn in the Third Round of League Cup 1 - 0, in that famous 1968-69 season.

Our trip to Port Vale, on Saturday last, provided us with a welcome point, but without doubt, we should have returned with two. Chances in front of goal, are still not bringing the desired result.

The pitch at Vale Park is one of the best in the country, being very wide, and the distance from the touch line to the running track quite ten yards. Our team enjoyed the wide open spaces, with two wingers operating from the touch line. Consequently in the first half of the game, Swindon played splendid football, with well conceived, and well executed fine moves.

At one period, in the first thirty minutes we could easily have been in the lead by four goals. Unfortunately when Port Vale scored their first goal and came back in the game, our team, became a little apprehensive, and appeared to go back on defence.

Our manager, is right against this and fully believes in an attacking policy with

continued on page 9

VITAL YEAR FOR BLACKBURN

by Tony Pullein

When Blackburn Rovers were relegated to the Third Division, for the first time in their history, in 1971 they had hoped to make a fairly rapid rise back up the scale. As things turned out, their efforts have so far been disappointing — apart from 1972/73 when they missed by two points — so everyone at Ewood Park is looking upon this new season as one of vital importance. If the club is not to settle down to a lifetime in Division Three, they ought to be on the way back by now.

Manager Gordon Lee — the former Port Vale boss who succeeded Ken Furphy last season — has been busy strengthening his squad during the close season, making signings in most departments.

Graham Hawkins (defender), Graham Oates (Midfield), Ken Beamish (striker) and Jimmy Mullen (winger) have all joined the Ewood ranks this summer.

Graham Hawkins started his career with Wolves, moving onto Preston in 1968. For six years he was always a member of their first-team until he agreed to the transfer a few weeks ago.

Hawkins is likely to play with Derek Fazackerley at the centre of the defence, with Mike Heaton and Mick Wood on the flanks. John Waddington, however, could figure somewhere in the back four.

Derek Fazackerley, a local discovery, graduated to the senior team four seasons ago. Heaton played 33 League games for Sheffield United in their Second Division days, switching to Blackburn in October 1971.

Wood served his apprenticeship with Rovers, stepping into the senior side initially in 1969/70. Waddington was formerly with Liverpool, though he didn't get into the first-team at Anfield. He played a trial with Blackburn last August and quickly gained a first-team

spot which he held most of the season.

Roger Jones is expected to return in goal after several months' absence through injury. Jones was once discarded by Portsmouth but won early fame with Third Division Bournemouth. His fine goalkeeping displays earned him an England under 23 cap six seasons ago and Blackburn had to pay £30,000 to persuade the Southern club to release him five seasons back.

When Jones dropped out, young Paul Bradshaw came in for his first taste of League football and acquitted himself so well that Mr. Lee never considered looking for a replacement.

Graham Oates, the new midfield man, had been a permanent member of Bradford City's senior side until his transfer. He will probably team up in the middle of the field with Stuart Metcalfe and Tony Parkes, two players who both developed in the juniors. Metcalfe made his debut in 1967/68, Parkes getting his chance three years later.

Ken Beamish was signed from Brighton, for £25,000, to replace Tony Field who was sold to Sheffield United for £70,000 towards the end of last season. Field had been Rovers top scorer in each of the three seasons he spent with them.

Beamish has the sort of record which suggest he can equal, or better, even Field's achievements. He became a top striker with Tranmere during the late 'sixties and was on three occasions their top scorer before Brighton signed him in 1971. For the past two seasons he has been Brighton's most successful marksman.

Jimmy Mullen is not so much a scorer, as a creator, of goals. Reading gave him his initial chance in 1966/67 but he didn't get a lot of joy at Elm Park. He spent a

year or so with Charlton before signing for Rotherham in 1969. Only then did his career really begin to flourish. Rovers paid £8,000 for him this summer.

Don Martin, John Kenyon and Kevin Hird are the other players fighting for a place in attack. Martin, a former England youth international, topped Northampton's scorers in three of his last four campaigns with them prior to his move to Rovers in 1968.

Kenyon and Hird are both local discoveries who have come into the side over the past year.

Manager Gordon Lee was selected to take over team affairs at Ewood Park during the latter part of last season after six years in a similar capacity with Port Vale. Under Mr. Lee's guidance, the club made steady progress and in 1970 they took fourth place in Division Four to regain Third Division status.

Gordon Lee spent 11 years as an Aston Villa player, making his First Division debut in 1958/59. He was left-back in their League Cup-Winning team of 1961 and appeared in the final again two years later when they were beaten by local rivals Birmingham City.

He made some 120 First Division appearances for Villa, then moved on to Shrewsbury Town as player-coach in 1966, remaining there until given the chance to take control of Port Vale two years later.

Mr. Lee's only major objective now is to get Blackburn into the Second Division. This famous club, which won the FA Cup six times and the League Championship twice, had hoped to get back at the first attempt. But the task has proved more difficult than they had anticipated.

HOME ATTENDANCES		League
Opponents	Attendance	Average
Bury	6441	6441
Portsmouth (L.Cup)	4779	—
Blackburn Rovers		
Tranmere Rovers		
Plymouth Argyle		
Aldershot		
Watford		

FOR THE RECORD

17th August - Division 3

SWINDON TOWN - 0

Barron, McLaughlin, Trollope, Hubbard, Potter, Munks, Moss, Syrett, Eastoe, McLean, Jenkins S - Dixon

BURY - 2 (Rowland, Rudd)

Forrest, Hodickin, Kennedy, Nicholson, Hulme Holt, Buchan, Melledew, Rowland, Rudd, Hamstead S - Thompson

FOOTBALL COMBINATION

IPSWICH TOWN - 5 SWINDON TOWN - 0

SWINDON - Allan, Chalkin, Tanner, Brrom, Burrows, Young, Thompson, Gill, Farr, McGovern, Algar. S - Brinkworth

20th August - Football League Cup

SWINDON TOWN - 0

Barron, McLaughlin, Trollope, Hubbard, Potter, Munks, Moss, Dixon, Eastoe, McLean, Jenkins, S - Burrows

PORTSMOUTH - 1 (Piper)

Best, Roberts, Wilson, Piper, Went, Stephenson, Marinello, Hand, Davies, Reynolds, Mellows. S - Lewis.

24th August - Division 3

PORT VALE - 2 (Williams, Sharp)

Connaughton, Brodie, Griffiths, Tartt, Summerscales, Horton, McLaren, Ridley, Williams, Bailey, Sharp.

SWINDON TOWN - 2 (McLean, Moss)

Barron, McLaughlin, Trollope, Hubbard, Potter, Munks, Moss, Dixon, Eastoe, McLean, Jenkins S - Burrows.

FOOTBALL COMBINATION

SWINDON TOWN - 0 OXFORD UNITED - 4

Berry, Hooman, Tanner, Gill, Thompson, Fisher, Way, Chalkin, Farr, Brinkworth, Algar. S - Cowley

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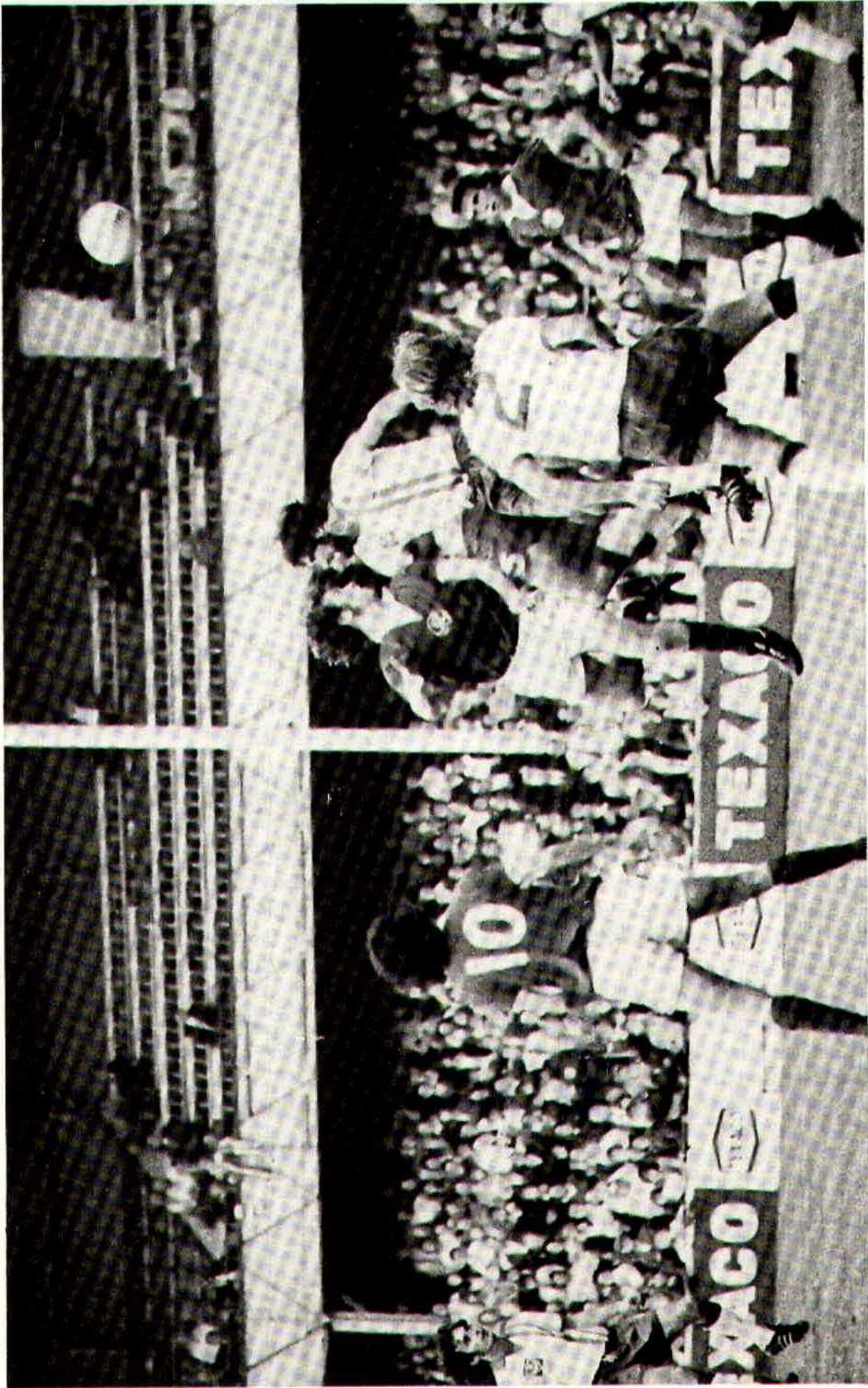
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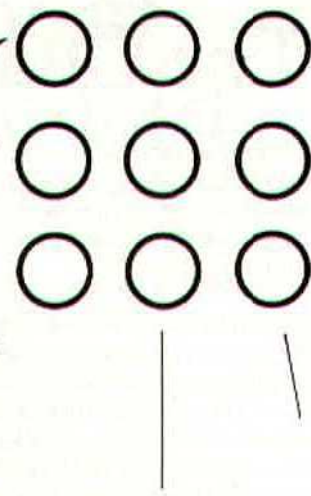
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Peter Eastoe is out numbered by Portsmouth defenders in the League Cup match.

Third Division Scene

by Tony Pullein



Bobby Charlton pulled off his sweat soaked shirt after his first-ever game in the Third Division and admitted: "I didn't enjoy it a bit!" The Preston manager who, following relegation this year agreed to make a playing come-back, admitted: "We were all so nervous. It was a hectic, running-about game. We put all our close-season work into it — but at least we won."

Preston beat Plymouth 1-0 though the crowd to see the Charlton come-back was only 11,663 — about their average for last season.

Former Chesterfield player Steve Downes had a bitter-sweet debut for his new club Halifax Town. He hit both goals as his side recovered to draw 2-2 with Charlton — but also missed a penalty! This meant Halifax maintained their reputation as draw champions. Last season 21 of their 46 League games ended all-square.

Two of Blackburn's new signings celebrated with goals in their 2-1 victory at Grimsby. Ken Beamish (formerly of Brighton) opened the scoring, then Graham Oates (Bradford City) hit the winner after the home side had levelled the scores.

Another new boy on the scoring chart was Gillingham's Dave Shipperly. But he could have done without the "honour" for he put through his own goal to help visiting Walsall draw 2-2!

Watford manager Mike Keen has set his star striker Billy Jennings a target of 30

goals this season. That's just one more than he hit last term. Jennings had been aiming to get off the mark in his first game, at Colchester, but he failed to find a way through the home defence.

Peter Taylor, now a manager in his own right after operating as Brian Clough's shadow for so long, has set out his code for success at Brighton. "Our number one priority is dedication from all the staff, not just the players. Without dedication, we have nothing. The next thing is to build respect for each other. That's very important to the club's future.

Mr. Taylor certainly can't question Brighton public's dedication after last week's attendance of 26,235 — the biggest gate outside the First Division.

It's funny how men and clubs can get their careers entangled. Almost 16 years to the day prior to fielding his first team as a manager, Peter Taylor was playing in goal for Middlesbrough — against Brighton who were playing their first-ever match in the Second Division.

Middlesbrough won 9-0!

Scorer of five of those goals: Brian Clough.

At the end of those sensational 90 minutes, neither Clough nor Taylor could have dreamed that the future would see both of them managing the Brighton club. Or that, under Clough, Brighton would lose 2-8 at home to Bristol Rovers, as they did last season!!

The Chairmans Column

Today we play our second home league match, and since our opening game against Bury, which we all admit was a big disappointment to us, we have seemed to progress match by match.

Against Portsmouth in the League Cup, although losing by the one goal, we impressed by a greatly improved performance all round, and I feel sure that our supporters enjoyed a invigorating display that deserved a better result. To be knocked out of the Cup at such an early round was a blow, not only to our prestige, but also our revenue suffers.

On Saturday last when we visited Port Vale the lads continued to improve on their last performance, and to be two goals up in twenty minutes away from home was really an achievement. We hope that we can get on to the goal trail today, as it is goals that our supporters come to see.

We were delighted to see a coach full of our supporters arrive at the Vale Park ground at Port Vale, and one of our regular followers to the away games presented the club with fifteen pounds to buy a match ball at one of our future games. The supporter does not want his name published in the programme, but it does show what a genuine feeling some people have for our club. When we use the ball which he has so generously donated we shall write that this ball was donated by one of our enthusiastic away supporters. He come from the Rodbourne area by the way. It is suprising the number of supporters who follow us everywhere, and we are greeted by the same faces whether we are doing well or not.

Our reserve team has suffered by the injuries to our playing staff, of which seven members have been inactive. We visited Ipswich with a very inexperienced side, and did very well against one of the strongest reserve sides in the country at the moment. On Saturday last we were forced to play against Oxford United with a side of an average age of under 18. The sports writer whom wrote up his report was critical of the club playing boys of 16 years of age in the London Combination which he rightly described as the strongest non-league competition in the country, but with seven professionals on the injured list there was no alternative. From reports which I received from knowledgeable people in the game these youngsters, some of whom have only left school this summer, showed that they have the potential to be good players, and jumped at the chance to play in such a high class for their years. The playing management realise that this was an emergency and know that with the added experience of our senior professionals

with these boys will bring out the talent that they obviously have.

Our Midland Youth team which has an age limit of under 18 at the beginning of September, will give us the necessary scope to bring these youngsters along with at least a game a week, in their own age group. These games played in mid-week are always well attended when we can get advanced notice of the games, and we hope this season to stabilise these games as much as possible in advance.

On Sunday last we journeyed into Somerset where we played a friendly game against a team of 16 years and under. Some of the boys 14 and 15 year olds showed great promise, and we do everything we can to encourage this kind of development.

Although our home gates have been very disappointing I think that with a little success we shall see a gradual return of our support. There seems to be quite a bit of interest around the town, and if our supporters see that the management mean business, and not just promises, then they will support us.

Our Rendevous Club has proved a big success but unfortunately this has rebounded back on us in as much as we have been unable to admit guests on match days as we used to do, and on our opening match day many of our members of last year, whom had not rejoined found that it was not possible to get into the club on a guest ticket.

After explanations most people understood the position, and we were able to join them for the following week. Some of our country members abviously can only get up to the club on match days. Perhaps in the near future we shall be able to extend the premises to take in more members.

Once again crown hooliganism has reared its ugly head, and this time a supporter lost his life. A suggestion that identity cards be issued to everybody is something that must be given consideration, but I think that our system of season ticket holders for instance need not be altered, even if such drastic action has to be taken. If we had to issue, anyone taken out of the ground for trouble making would automatically lose his admission card to any ground in the country. Many problems quickly come to mind with any system one tries to use, but I feel we must do everything in our power to keep this hooliganism element from our grounds.

Once again the work will fall on our staff and one can envisage supporters arriving at the ground to find that they have left their card

continued on page 9

News and Views - continued

two wingers, well up to build attacks. He was indeed not well pleased with the final result, he felt we should have won and is quite definite, what kind of policy, he wants the team to adopt.

Certainly the game at Vale Park was a splendid one from the spectators point of view. A bright open match, with plenty of good football. Not one bad foul, and no occasion for a trainer to come on to the field.

Repeats of this performance will soon bring the supporters rolling into the County Ground.

Chairman's column continued

at home and crowding our offices to identify themselves as bonafide members. I am sure that cards need only be issued to the younger members but we at Swindon will do everything in our power to help our loyal supporters enjoy their games without these trouble makers.

The man in the middle



GEORGE EDWARD FLINT (Kirby-in-Ashfield, Notts)

Appointed to the full list in 1973-74 after serving on the supplementary list. Refereed in the Central Alliance, Midland League and Central League. Married with three children, he is a Pit Head Baths Superintendent interested in Youth Football, interior decorating and bowls. Linesman for the 1962-63 League Cup semi-final and has also officiated in Italy. He is President of the Newstead branch of the National Union of Mineworkers and Vice-president of the Hucknall & District Schools Football Association.

Key of the board

A	Birmingham v Wolves
B	Burnley v Coventry
C	Chelsea v Liverpool
D	Everton v Arsenal
E	Leicester v Carlisle
F	Luton v Q.P.R.
G	Manchester City v Leeds
H	Newcastle v West Ham
I	Sheffield Utd. v Ipswich
J	Stoke v Middlesbrough
K	Spurs v Derby
L	Bolton v Aston Villa
M	Bristol Rovers v Hull
N	Cardiff v Manchester Utd.
O	Millwall v Fulham
P	Norwich v Sheffield Wed.
Q	Nottingham Forest v Oxford
R	Oldham v Bristol City
S	Orient v Portsmouth
T	Southampton v Blackpool
A	West Bromwich v Sunderland
B	York v Notts. County
C	Brighton v Chesterfield
D	Colchester v Bournemouth
E	Gillingham v Charlton
F	Grimsby v Port Vale
G	Halifax v C. Palace
H	Hereford v Peterborough
I	Huddersfield v Watford
J	Preston v Walsall
K	Tranmere v Aldershot
M	Bradford v Scunthorpe
N	Darlington v Stockport
O	Doncaster v Newport
P	Hartlepool v Southport
Q	Lincoln v Exeter
R	Reading v Northampton
S	Shrewsbury v Crewe
T	Workington v Rotherham

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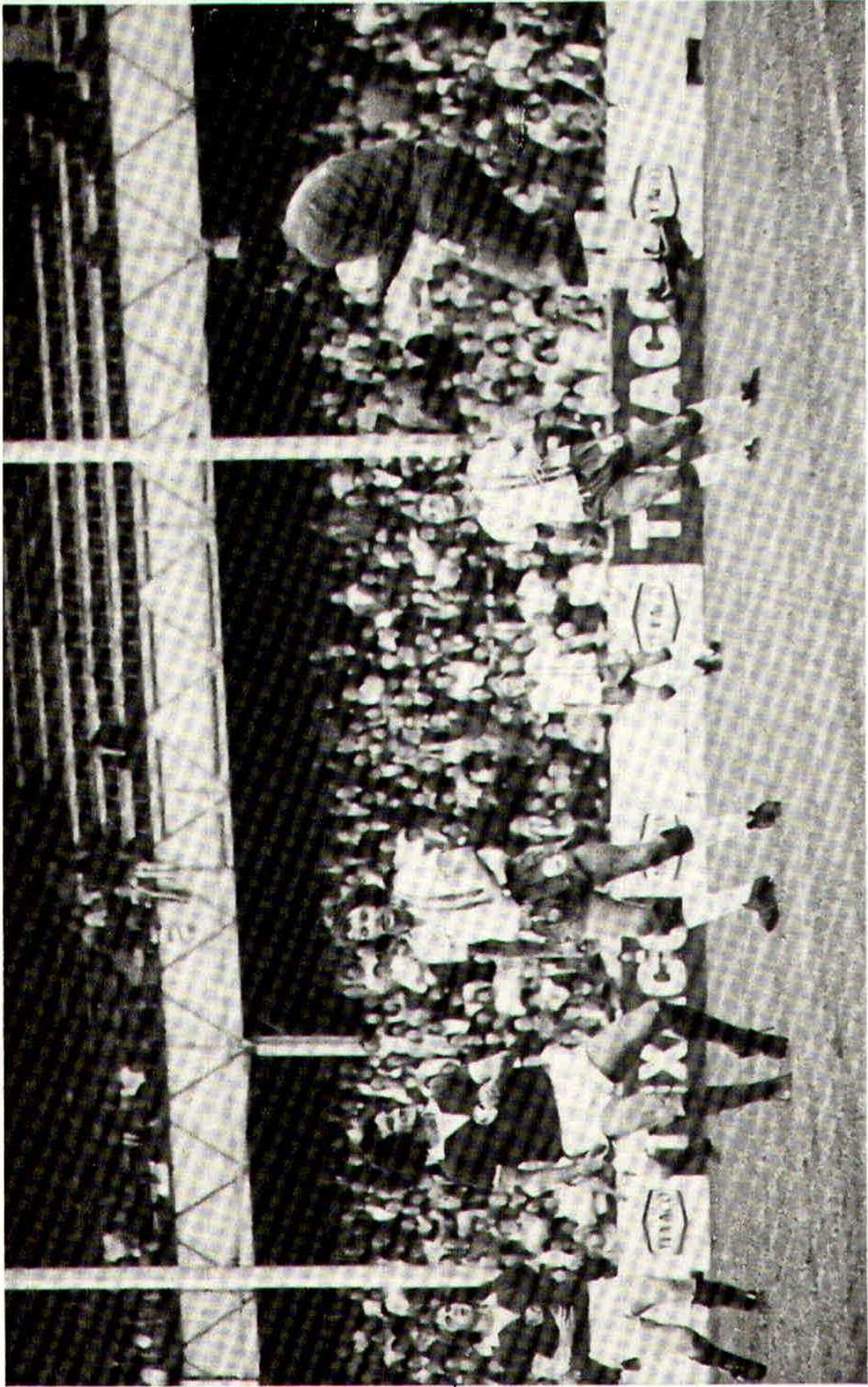


I am sure that our game against Bury once and for all killed any thoughts in the minds of our Players that the Division III is an easy way of living. The performance of most of them completely humiliated me and only the great goal keeping of Jim Barron saved us from a far bigger defeat. Some of our Players have to learn that their money is not given to them by some divine right but that it has to be earned, and earn it they must if they hope to survive in this game of football. I have always expected ninety minutes effort from every player each game and it is that kind of work rate that brings success, the success that I expect.

On Tuesday much more effort was given by the majority of the lads in the game against Portsmouth. The result of this match could have gone either way and as the record books show it went in favour of Portsmouth from a goal by Piper. This goal was from an overhead kick, a grand effort but one that had an element of luck about it and there we mention another requirement of success - luck.

On Saturday last our first half performance was the kind that wins matches but once again lack of concentration and casual play on the part of some of the team cost us a point. Nevertheless, the hoped for improvement was there, we have the potential and the players are capable of doing much better than the results suggest. Please do not give up supporting us, the results you all hope for will come if we all pull together.

Our Reserve side last Saturday was comprised of Apprentices and Amateurs and I am sure that those of you who attended the match will agree that these lads did not disgrace themselves against a far more experienced team. The lads were brought in because of the number of injuries amongst the professional ranks and I am sure that given a little more experience many of them will be real assets to the Club.



David Best (Portsmouth) has the header from Hugh McLean well covered.

DIVISION 3

DATE	OPPONENTS	RESULT		DATE	OPPONENTS	RESULT	
		H	A			H	A
1974							
Aug. 17	Bury	H	0	1	5	Huddersfield Town	
20	League Cup 1					(SF)	H
	Portsmouth	H	0	1	11	Southend United	A
24	Port Vale	A	2	2	19	Halifax Town	H
31	Blackburn Rovers	H			22	Port Vale	H
Sept. 3	Tranmere Rovers	H			26	Wrexham	A
7	Crystal Palace	A			May 3	F,A, Cup Final	
11	League Cup 2						
14	Plymouth Argyle	H					
17	Aldershot	H					
21	Charlton Athletic	A					
24	Walsall	A					
28	Watford	H					
Oct. Oct.	Chesterfield	A					
5	Southend United	H					
9	League Cup 3	A					
12	Halifax Town	A					
19	Wrexham	H					
21	Tranmere Rovers	A					
26	Huddersfield Town	A					
Nov. 2	Grimsby Town	H					
5	Chesterfield	H					
9	Brighton & Hove Albion	A					
13	League Cup 4						
16	Gillingham	H					
23	F.A. Cup 1						
30	Colchester United	H					
Dec 4	League Cup 5						
7	Hereford United	A					
14	F.A. Cup 2						
21	Peterborough United	H					
26	Plymouth Argyle	A					
28	AFC Bournemouth	H					
1975							
Jan. 4	Aldershot (3)	A					
11	Hereford United	H					
15	League Cup SF						
18	Colchester United	A					
22	League Cup SF						
25	Preston North End	A					
Feb. 1	Brighton & Hove A.	H					
8	Grimsby Town	A					
15	Preston North End (5)	H					
22	Gillingham	A					
Mar. 1	Blackburn Rovers (LCF)	A					
8	Walsall (6)	H					
15	Watford	A					
18	Bury	A					
22	Crystal Palace	H					
28							
29	Peterborough United	A					
31	AFC Bournemouth	A					
Apr. 1	Charlton Athletic	H					
5	Huddersfield Town (SF)	H					

FOOTBALL COMBINATION

DATE	OPPONENTS	RESULT
1974		
Aug. 17	Ipswich Town	A
20	Bristol Rovers	A
24	Oxford United	H
27	Bristol Rovers	H
31	Arsenal	A
Sept. 7	Q.P.R.	H
14	West Ham United	A
18	Oxford United	A
21	Crystal Palace	H
28	Bournemouth	A
Oct. 9	Reading	A
12	Cardiff City	H
19	Chelsea	A
22	Southampton	H
26	Swansea City	H
Nov. 2	Bristol City	A
9	Tottenham Hotspur	H
16	Luton Town	A
23(1)	Norwich City	H
30	Birmingham City	A
Dec. 7	Leicester City	H
14(2)	Ipswich Town	H
17	Fulham	A
28	Swansea City	A
Jan. 1	Plymouth Argyle	H
1975		
4 (3)		
11	Leicester City	A
18	Birmingham City	H
25 (4)	West Ham United	H
Feb. 1	Tottenham Hotspur	A
8	Luton Town	H
15(5)	Norwich City	A
22	Bristol City	H
26	Crystal Palace	A
Mar. 1	Arsenal	H
8(6)	Q.P.R.	A
15	Fulham	H
29	Bournemouth	H
31	Plymouth Argyle	A
Apr. 7	Cardiff City (SF)	A
12	Reading	H
22	Southampton	A
26	Chelsea	H
May. 3	F.A. Cup Final	

HOME MIDLAND YOUTH FIXTURES

17th September
v Notts County

2nd October
v Nottingham Forest

23rd October
v Bristol City

6th November
v Wolverhampton Wanderers

27th November
v Northampton Town

29th January 1975
v Aston Villa

12th February
v West Bromwich Albion

19th February
v Leicester City

5th March
v Birmingham City

19th March
v Coventry City

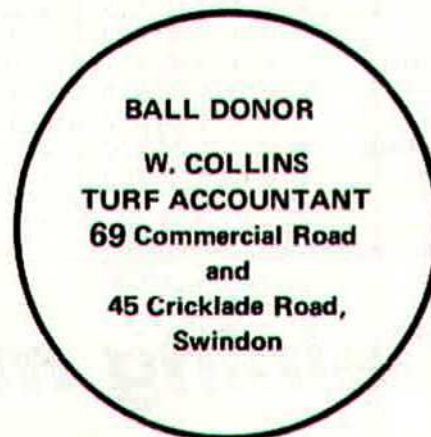
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LEAGUE DIVISION 3

	P	W	D	L	F	A	Pts
Bournemouth	2	1	0	0	2	0	10
Peterboro	2	1	0	0	2	0	10
Southend	2	1	0	0	2	1	10
Blackburn	2	1	0	0	2	0	10
Charlton	2	1	0	0	2	0	10
Watford	2	1	0	0	3	2	10
Bury	2	0	0	1	0	1	10
Chesterfield	2	1	0	0	3	1	10
C. Palace	2	1	0	0	2	1	10
Halifax	2	0	1	0	2	2	10
Hereford	2	1	0	0	2	0	10
Plymouth	2	1	0	0	2	1	10
Port Vale	2	0	1	0	2	2	10
Preston	2	1	0	0	1	0	10
Walsall	2	0	1	0	1	1	10
Aldershot	2	1	0	0	1	0	10
Brighton	2	1	0	0	1	0	10
Colchester	2	0	1	0	1	1	10
Wrexham	2	0	1	0	2	2	10
Gillingham	2	0	1	0	2	2	10
Swindon	2	0	1	0	2	0	10
Grimsby	2	0	0	1	1	2	10
Huddersfield	2	0	0	1	1	2	10
Tranmere	2	0	0	1	0	1	10

FOOTBALL COMBINATION LEAGUE

	P	W	D	L	F	A	Pts.
Chelsea	3	3	0	0	11	2	6
Ipswich Town	3	3	0	0	11	3	6
Cardiff City	2	2	0	0	8	1	4
Bristol Rovers	2	2	0	0	3	1	4
Oxford United	3	2	0	1	8	3	4
Luton Town	3	2	0	1	9	5	4
Norwich City	3	1	2	0	5	3	4
Tottenham Hotspur	3	1	2	0	3	2	4
Leicester City	3	1	2	0	4	3	4
Birmingham City	3	0	3	0	2	2	3
Q.P.R.	3	1	1	1	3	4	3
Arsenal	3	1	0	2	4	4	2
Bristol City	2	1	0	1	4	5	2
Southampton	3	1	0	2	5	8	2
Plymouth Argyle	1	0	1	0	1	1	1
Swansea City	2	0	1	1	1	2	1
Fulham	3	0	1	2	3	6	1
West Ham United	3	0	1	2	3	6	1
Crystal Palace	2	0	0	2	2	6	0
A.F.C. Bournemouth	3	0	0	3	2	10	0
Reading	1	0	0	1	0	9	0
Swindon Town	2	0	0	2	0	9	0

**Gaining more new fans
everyday!**



The Evening Advertiser

APPEARANCES

	League Appearances	Gls.	League Cup Appearances
J. Barron	2		1
W. Dixon	1(1 sub)		1
J. McLaughlin	2		1
N. J. Trollope	2		1
D. Munks	2		1
R. Potter	2		1
P. Eastoe	2		1
T. Hubbard	2		1
T. Jenkins	2		1
D. Moss	2	1	1
D. Syrett	1		
H. McLean	2	1	1
F. Burrows	(1Sub)		(1 Sub)

Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street

Swindon Wilts

Telephone 4593

SOLUTION - Across

(Bury Programme)

1. Railwaymen. 8. Oceania. 9. Ron
10. Reds (Liverpool). 11. Conn. 14. End.
15. (Accrington) Stanley. 16. Hartlepool.



SOLUTIONS - Down

2. Alex Elder. 3. Links. 4. Asa.
5. Marinello. 6. Nine. 7. Joe (Mercer)
11. Cramp. 12. Lech. 13. Syd. 15. Sol.



CASTLE'S

Office and Bakery

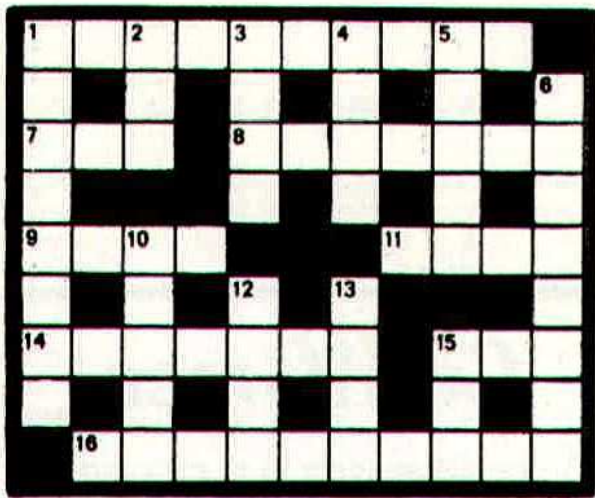
4 and 5 MARKET STREET SWINDON

Telephone 22017

Specialists—

Birthday Cakes : Wedding Cakes
Dairy Cream : Pastries : Crusty
Bread : Buns : Rolls : Sponges





CROSSWORD PUZZLE

compiled by David Peck

The first four correct entries opened by The Secretary, The Swindon Town F.C. County Ground, Swindon will each receive two tickets to a home Football League match. Please mark your envelope "Ninety-Niner"

CLUES - Across

1. Park where Buckley, Brocklebank and Britton have all been bosses (10)
7. Site of injury that ended Tostao's career (3)
8. One of Scotland's World Cup scorers (7)
9. Derby defender (4)
11. Millwall marksman (4)
14. Second-in-command at Stoke (7)
15. Famous old Dutch referee: --- Horn (3)
16. Where, oddly enough, the spectators sit (10)

CLUES - Down

1. He scored the opening goal in the World Cup finals (8)
2. --- Grahn (Grasshoppers & Sweden) (3)
3. Home team at 1 across (4)
4. Side managed by Jonny Giles (4)
5. --- Benetti (AC Milan & Italy) (5)
6. Club that has featured in all four divisions (8)
10. Haiti star nicknamed "Tom Thumb" (5)
12. Most players wear some protection here (4)
13. Lincoln are "Red ---" (4)
15. In 1931 Orient played some 'home' games at Wembley whilst their ground, --- Bridge, was modernised (3)

Copyright Margana.

DIVISION THREE

SWINDON TOWN v TRANMERE ROVERS

TUESDAY SEPTEMBER 3rd
KICK OFF 7.30pm.

GOOD AFTERNOON SUPPORTERS



Continental Holiday

We offer a continental holiday for two, including the air fare, in one of our new popular weekly competitions due to start on the 16th of September, what a wonderful opportunity to soak up some of that mediterranean winter sun on the Costa Del Sol. The winner and his guest will stay in an imposing three star hotel which was opened in 1970 and was built to very high standards. It is ideally situated facing a wide sandy beach within easy reach of Malaga Airport, every spacious bedroom has its own private bathroom and shower and just outside your room a wide sun terrace facing the sea. All bedrooms are well furnished complete with a telephone and central heating, and decorated in traditional Spanish style. Lifts serve each one of the ten floors and room service is available. The hotel nightclub is open for music and dancing every night and a versatile entertainments team of resident musicians and cabaret acts are supported by visits from local Flaminco Troupes. As well as a smart nightclub bar there is a cocktail bar and comfortable lounges where spaciousness is the keynote. The super heated pool with surrounding grassy stretches and floral borders make for complete relaxation. Coach excursions from the hotel take you to all the nearby places of interest. Don't forget two lucky people will take this holiday every month throughout the winter.

Help for a local charity

In this so called enlightened age many of us do not realise the plight of many charitable organisations both national and local that rely purely on voluntary donations for their very existence. Bearing this in mind, when one of our popular competitions was re-organised before the start of the season, we considered most seriously the situation and tried to think of a way that we could help. Many ideas were put forward by the committee of The Robins Football Supporters Association and finally the decision was made that in the event of a no score match at which our Golden Goal Tickets were sold we would donate £30 to a local charity of our choice. This decision has been met with great enthusiasm by both the board and supporters alike, this is important as we like to be identified with Swindon and its surrounding areas at every possible opportunity. In the event of a no score match the local charity that the committee decide to help will be published in the following match programme, and I hope, the local press.

Yours in Sport,

GRAHAM DREW —
COMMERCIAL MANAGER

TOWN SOUVENIRS



PRICE LIST

Swindon Town Papermate Pens	66p	Scarves Knitted(Red & White)	£1.15p
Swindon Town Ball Point Pens	6p	Boots Football (Miniature)	44p
Satin Scarves in Club colours	73p	Pencils	6p
Rosettes	14p	Rainhoods	6p
Lapel Badges	30p	Bracelets - large	27p
Satin Pennants	22p	Bracelets - small	25p
PVC Pennants	16p	Pendants	25p
Shirt badges	13p	Autograph Books	27p
Philatelic League Cup Covers	25p	Fibre Tip Pens	5p
1969 League Cup Final programmes	5p	Combs	5p
1969 League Cup Ties	25p	Sew on Patches	30p
Selection of programmes		Car Sticker Badges(Self Adhesive)	16p
New Club Ties	£1.05p	Chrome Pendants (First Division)	33p
Players' photographs	15p	Iron-ons	15p
Knitted bobble hats	45p	Button Badges	5p
Kopper Jackets	£1.93p	First Division Fringed Pennants	23p
Shoulder bags	£1.38p	F.A. Diaries	45p
Duffle bags	£1.05p		

WE ARE PLEASED TO ACCEPT ORDERS BY POST.

profile on PETER EASTOE



Peter was born in Dordon near Tamworth, Staffs. He joined the 'Wolves' at the age of 16 and signed professional forms for them when he was 18. He was transferred to Swindon in after a period on loan to us.

Peter was married in June last & he and his wife Cheryl have recently moved their home to Swindon. He is fond of all sport and his preference for music is for records by Dianna Ross, George Harrison and Wings.

Football League record:

		Aps.	Gls.
WOLVES	1971/72	2(1)	—
	1972/73	2	—
	1973/74	—(1)	—
SWINDON	1973/74	19	8
		<u>23(2)</u>	<u>8</u>

SWINDON MODEL CENTRE

(J R Korda)

2 CIVIC CENTRE THEATRE WAY
SWINDON - Telephone 26878

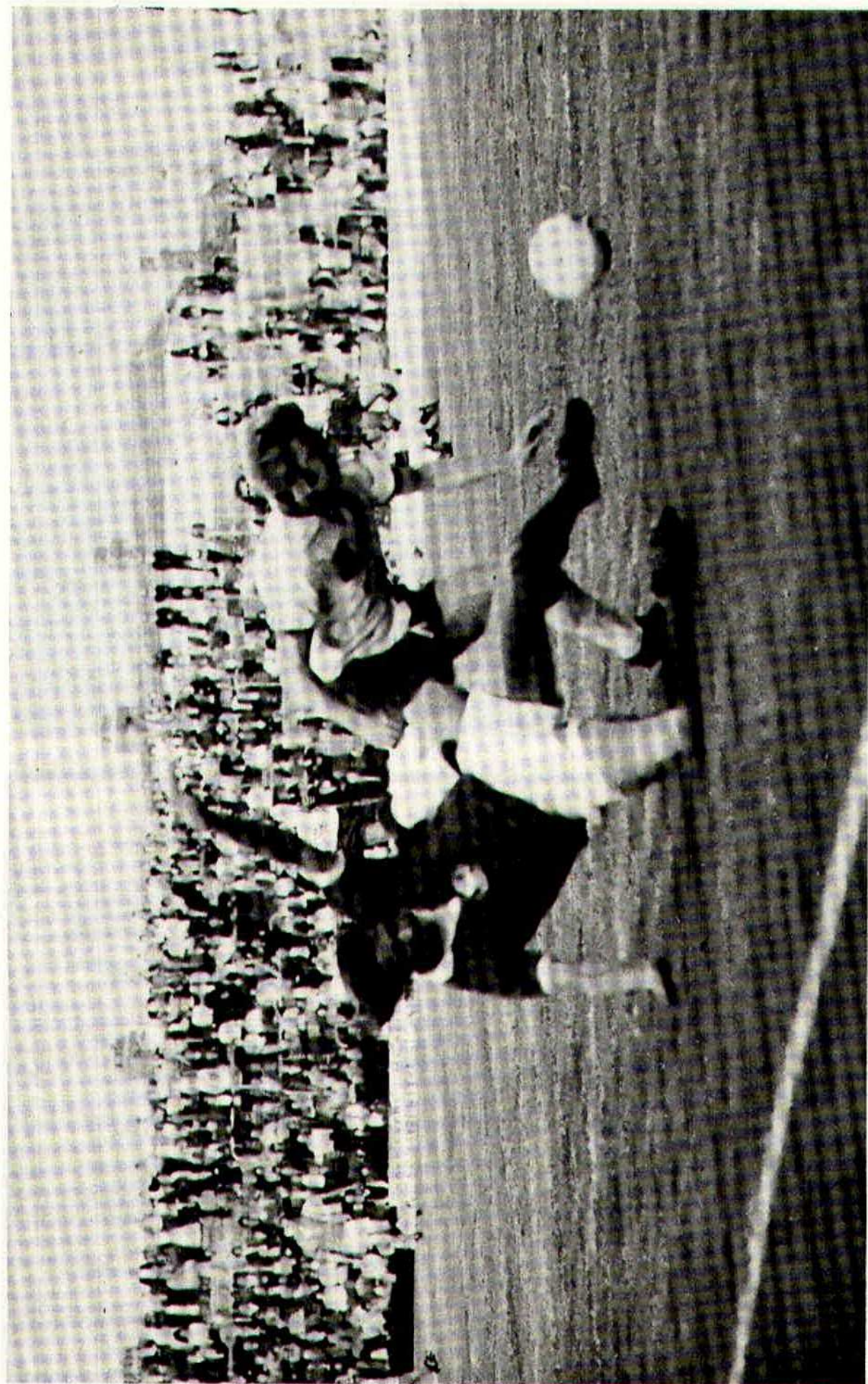


The SHOP with the STOCK

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Largest selection of Plastic and
Wood Kits in SWINDON

★ ★ MAIL ORDER ★ ★



David Moss loses this one in the League Cup match against Portsmouth.

**If the
Town win,
celebrate
with a pint
of Arkells.
If they lose,
drown your
sorrows
in it.**

ARKELLS 

In the Garden and Kitchen



VEGETABLES

In the south, sow lettuces for over-wintering with cloche protection. In the north, plant spring cabbages. Lift maincrop carrots and store sound ones in layers in deep boxes.

Under glass. Protect lettuces and spring cabbages with cloches. Sow carrots under cloches.

Less common vegetables. Cut off the tops of chicory before blanching.

HERBS

Sow parsley and chervil to provide a spring crop. Divide and replant clumps of bergamot.

Under glass. Take cuttings of bay and rue. Take cuttings of lavender and protect with a frame or cloche.

LAWNS

Aerate, apply sharp sand or compost, and scarify to remove debris. Re-seed worn patches. Apply autumn fertiliser. Control weeds, fungal infections and moss.

ROSES

Remove faded blooms. Continue to spray against mildew and greenfly. For quality blooms on hybrid teas, remove small side buds from flower stems. Scatter wood ash or sulphate of potash on the rose beds and hoe it in. Tie the shoots of climbers into a fan shape. Prune climbers and ramblers which have only one flush of blooms, and also weeping standards. Take cuttings of mature side shoots from climbers and ramblers; and of this year's growth from floribundas and hybrid teas. Continue to spray fortnightly against black spot disease.

HARDY HERBACEOUS PLANTS

Continue dead-heading and cutting back. Finish preparing new beds, and hoe beds already prepared.

BREAD (White)

1 lb plain flour
1 oz melted stork
½ pt warm water (110°F)
½ oz fresh yeast or ¼ oz dry yeast
1 level teaspoon caster sugar
1 level teaspoon salt
Oven 445°F - shelf middle runner

Method. Brush a baking sheet lightly with melted stork and leave in a warm place.

Sieve 1/3 of the flour (about 5 heaped tablespoons) into a mixing bowl. Rub in the fresh yeast with fingertips, or sprinkle in the dried yeast. Add the sugar and water and mix into a smooth batter. Cover with a cloth or plastic bag. Leave to 'ferment' in a warm place for 20 to 30 mins or until it forms a sponge like texture over the surface.

Sieve the remaining flour and the salt together into another bowl and rub in the stork with the fingertips.

Add this to the batter mixture and mix all the ingredients together to form a soft dough. Turn out onto a floured board and knead until smooth (about 5 mins). Put into greased tin or on a greased baking sheet and cover and leave until doubled in size. Place in pre-heated oven and cook for about 30 minutes.

BREAD PUDDING

½ lb stale bread
3 ozs sugar
1 egg
2 oz butter, lard, marga
2 oz currants
2 oz raisins
½ pint milk
1 little nutmeg & lemon rind

Soak bread in cold water 1 hour. Squeeze out and mix with fruit, sugar and spice and melted fat, together with egg and well beaten with milk. Pour into dish and bake 1½ hours at Regulo mark 4.

Do you require

Tracked or Wheeled Excavators

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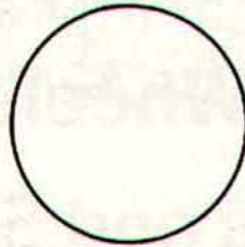
Tel: Swindon 6125 or 23876

SWINDON TOWN v BLACKBURN

Division Three
Saturday August 31st, 1974.

SWINDON TOWN

- 1 Barron
- 2 McLaughlin
- 3 Trollope
- 4 Hubbard
- 5 Potter
- 6 Munks
- 7 Moss
- 8 Syrett
- 9 Eastoe
- 10 Butler
- 11 McLean
- 12 Dixon



BLACKBURN ROVERS

- 1 Jones
- 2 Heaton
- 3 Wood
- 4 Metcalfe
- 5 Hawkins
- 6 Waddington
- 7 Beamish
- 8 Oates
- 9 Martin
- 10 Parkes
- 11 Hilton

Referee: Mr. G.E. Flint (Nottingham)
Red Flag: Mr. A. Seville (Birmingham)
Yellow Flag: Mr. B. Marchant (Hereford)



TEXACO

offer their best wishes to
Swindon Town
for a happy and successful
1974/1975 season